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IN THE UNITED STATES DISTRICT COURT

FOR THE NORTHERN DISTRICT OF CALIFORNIA

INNOVATION VENTURES, LLC, et al.,

No. C 12-05523 WHA

Plaintiffs,

v.

PITTSBURG WHOLESALE GROCERS,  
INC., et al.,

Defendants.

**ORDER RE DISCOVERY  
DISPUTE AND REFERRAL  
OF ALL DISCOVERY DISPUTES  
TO A RANDOMLY-ASSIGNED  
MAGISTRATE JUDGE**

This order memorializes the rulings at today's discovery dispute hearing.

Pitco's request to compel plaintiffs to produce pricing data for bottles of 5-hour energy packaged in forms other than a master case is **DENIED WITHOUT PREJUDICE**. Plaintiffs shall prepare a sworn declaration certifying the pricing information they produced regarding master cases sold to Rite-Aid by **JULY 10 AT NOON**.

Dan-Dee's special interrogatories 1, 4–7, 10, and 13–14 are **QUASHED**. Dan-Dee's request to compel responses to special interrogatories 2–3, 8–9, and 11–12 is **GRANTED**.

This matter is **REFERRED** to a randomly-assigned magistrate judge for resolution of all future discovery disputes. This includes any discovery disputes involving Dan-Dee's discovery requests that were not addressed at today's hearing. The parties must be mindful of the case management deadlines and bring all discovery disputes to the magistrate judge's attention in a

**United States District Court**

For the Northern District of California

1 timely manner. The magistrate judge is requested to assist the Court in adhering to the case  
2 management schedule by issuing timely rulings on the parties' discovery disputes.

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5 **IT IS SO ORDERED.**

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7 Dated: July 3, 2013.

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WILLIAM ALSUP  
UNITED STATES DISTRICT JUDGE